

Course Title: **Financial Management**

Course Description: Designed to develop the financial skills and logical thought processes necessary to understand and discuss financial policy decisions in a global economy. Specific objectives include developing an understanding of the time value of money; using financial statements in decision making; and understanding the nature of financial markets, the cost of capital, valuation of stocks and bonds, management of short-term assets, short-term and long-term financing, capital markets, and multinational financial management. Addresses the impact of legal, social, technological, and ethical considerations on efficient economic outcomes. Requires a financial calculator and provides an opportunity to develop computer spreadsheet skills.

Course Title: **Financial Accounting and Reporting**

Course Description: Familiarizes students with accounting terminology and methods so that they are able to interpret, analyze, and evaluate published corporate financial reports. Covers the basic concepts underlying financial statements and the accounting principles followed in the preparation of the balance sheet, the income statement, and the statement of cash flows. Wherever appropriate, the course relates current economic, business, and global events to accounting issues, and helps the student to understand how financial reporting concepts affect the behavior of managers. Emphasizes the importance of ethics in financial reporting throughout the course.

Course Title: **Business Programming**

Course Description: Provides students with experience in structured reasoning and programming. Gives students an opportunity to gain an appreciation for design, coding, debugging, and executing program modules. Emphasizes the design methodologies required to create such modules.

Course Title: **Introduction to Marketing**

Course Description: Provides an overview of the role of marketing in business and society. Considers the planning, implementation, and evaluation of marketing efforts in consumer and business-to-business companies, in service and goods companies, and in for-profit and nonprofit organizations. Also examines contemporary issues in marketing that can affect organizational success. A term project is used to enable students to apply their learning about the fundamentals of marketing.

Course Title: **Organizational Behavior**

Course Description: Provides an overview of the actions and behaviors of people in organizations. Uses case studies, videos, experiential exercises, lectures, and discussions to explore the effects of individual, interpersonal, group, organizational, and cross-cultural factors on human behavior. Topics include groups and teams, motivation, leadership, organizational change, organizational culture, structure, conflict resolution, and communication. Both the underlying theories and principles of these topics, as well as their practical applications and implications for organizations, are covered.

Course Title: **Principles of Microeconomics**

Course Description: Focuses on development of basic theory of demand, supply, and market price. Explores applications to selected microeconomic problems, such as basic monopoly and competition, and other issues that relate to the role of the pricing system in resource allocation and income distribution.